

53rd World Continuous Auditing & Reporting Symposium

November 4 & 5, 2022

**The Leading Global Forum on The Application of Technology to
Accounting, Auditing and Financial Reporting**

SPONSORSHIP OPPORTUNITY

The **53rd World Continuous Auditing & Reporting Symposium** (53 WCARS) is the leading global forum on the application of technology to accounting, auditing and financial reporting. The aim of the conference is to provide a forum for all stakeholders, including accounting customers, regulators, the Big-4 and regional accounting firms, internal auditors, and technology vendors to share experiences, best practices, and emerging technologies.

We are pleased to announce that after two years of virtual conferences necessitated by Covid, the symposium will be in-person again this year.

I am writing to offer you the opportunity to be a Gold or Platinum sponsor of the conference. Our very special Platinum sponsors contribute a generous minimum of \$11,000 each. Platinum sponsors will receive a 45-minute speaking slot and complimentary registration for up to three company attendees, including presenter, with reduced registration for additional company participants. Gold Sponsors, at \$7750 each, will receive a 30-minute speaking slot and complimentary registration for up to two company attendees, including presenter, with reduced registration for additional company participants. All sponsors will have access to virtual breakout rooms for private discussion with conference attendees, in addition to having their logos prominently displayed on the conference program and website.

All sponsors will be prominently identified in conference material and publicity and invited throughout the following year to private briefings held by the Rutgers Continuous Auditing and Reporting Laboratory, the global leader in Accounting Information Systems research. These meetings have often facilitated further collaboration between sponsors and Rutgers faculty and PhD students.

If you wish avail yourself of this unique sponsorship opportunity please contact the Conference Chair, Dr. Michael Alles, at alles@business.rutgers.edu by September 16, 2022. Details of the 53 WCARS will be forthcoming on the conference website: www.raw.rutgers.edu/53wcars. Registration is scheduled to open around September 26, 2021.

Professor Michael Alles

WCARS Conference Chair

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